

# Artist Development Checklist

Essential strategies & steps to success as a modern artist

### The Top Three Tips for Successful Artist Development

#### 1. Know where you are

- ☐ Reference the Artist Development Timeline (see next page)
- ☐ Understand your style or genre & in turn your audience
- ☐ Know your strengths & weaknesses

#### 2. Know where you want to go

- ☐ Make a Creative Action Plan to get clear on your goals
- ☐ Know what areas you need to develop vocally, musically, creatively & in business/marketing
- ☐ Get inspiration from your favourite artists how have they carved out a space for themselves?

#### 3. Map out your path

- Use your Creative Action Plan to map out clear steps to take. Brainstorm EVERYTHING that needs to be done.
- ☐ Schedule time to tackle all the tasks allow contingency time lots of actionables take longer than you think!
- Review & tweak your to-dos regularly, your list will be fluid & you'll need to move tasks around accordingly or check them off the list to make space for more things to action.

#### **Essential Bonus Step**

Surround yourself with a community (or form your own squad) of like-minded individuals to help keep you inspired & on track. It is important to also have mentors & industry influencers to go to for feedback & advice.

### Artist Development Timeline

#### Artist Development Timeline

Each block represents approximately three years on an artists development path

#### Emerging Artist

Performing regularly, writing, recording & releasing music. Working with other musicians & building an onlicians building an onlicians as well as being on the radar of industry tastemakers.

......

#### Established Artist

Has a large following & is known internationally in their niche or genre. gg/100 people may know the artists name or work especially if they are the target audience.

#### Unknown

Making or learning music independently or with a school/institution. Yet to release any music or perform in public/online.

#### Locally Known Artist

Regionally or Nationally recognised but not well known overseas. Internationally, 1/100 people may know the artists name or work if they are the target audience.

.......

#### Epic Artist

Internationally recognisable with a presence across multiple industries, ie: fashion & cosmetic. Dominate their niche/genre or the music industry in general

WWW.BIGNOTESGETVOTES.COM

## Need more help?

Check out my Creative Action Plan workbook & online workshop to help figure out what your goals & next steps are.

**GET ACCESS NOW**