



# Artist Development Checklist

Essential strategies & steps to success as a  
modern artist

# The Top Three Tips for Successful Artist Development

## 1. Know where you are

- Reference the Artist Development Timeline (see next page)
- Understand your style or genre & in turn your audience
- Know your strengths & weaknesses

## 2. Know where you want to go

- Make a **Creative Action Plan** to get clear on your goals
- Know what areas you need to develop - vocally, musically, creatively & in business/marketing
- Get inspiration from your favourite artists - how have they carved out a space for themselves?

## 3. Map out your path

- Use your **Creative Action Plan** to map out clear steps to take. Brainstorm EVERYTHING that needs to be done.
- Schedule time to tackle all the tasks - allow contingency time - lots of actionables take longer than you think!
- Review & tweak your to-dos regularly, your list will be fluid & you'll need to move tasks around accordingly or check them off the list to make space for more things to action.

## Essential Bonus Step

Surround yourself with a community (or form your own squad) of like-minded individuals to help keep you inspired & on track. It is important to also have mentors & industry influencers to go to for feedback & advice.

# Artist Development Timeline

## Artist Development Timeline

Each block represents approximately three years on an artists development path



# Need more help?

Check out my Creative Action Plan workbook & online workshop to help figure out what your goals & next steps are.

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