



CHERIE MATHIESON

Cherie Mathieson is a sought after singer, vocal coach & producer.

You'll find her performing live as a guest vocalist for <u>Sola Rosa</u> & with her corporate entertainment duo Platinum.

Cherie has collaborated with celebrated producers and artists Mark de Clive Lowe, Lanu, Lewis McCallum, Chris Cox, Daz-I-Kue, Zed Bias, Modern Groove Assembly, Dego (4Hero), Atjazz, Simbad, Relaxomatic Project, Manuel Bundy, Solaa, Boston Rodriguez & Jason Eli over the course of her 22 years as a professional singer.

Her vocals on tracks "Day by Day" and "Move On Up" produced by Mark de Clive Lowe have been heard by millions around the world after being added to the St Germain des Pres Cafe Vol 2 and Cafe del Mar Vol 8 compilations which sold over 1.5 million copies combined world wide.

Off stage, she is in demand as a session singer & songwriter for commercial projects, studies at Berklee Online specialising in voice, vocal coaches privately & is planning online world domination via her website Big Notes Get Votes & online singing courses.

When she's not singing, you'll find her devouring forensic science books or binge watching Graham Norton & Empire.

Find out more at:

www.cheriemathieson.com

<u>www.bignotesgetvotes.com</u> for her blog & online singers community hub. <u>www.singsmarterstarter.com</u> for her online self study vocal coaching programme. or contact:

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BIO CHECKLIST

Make sure your bio has these key points:

- A clear representation or description of who you are or what your service is.
- What you have done in the past five years, with a focus on the last year.
- Showcase your performance highlights/future aspirations if you are just starting out.
- Key information like your age, where you live (especially important on an audition bio), contact details (especially cell number & email) plus website or Facebook music page if you have one.
- Add something fun about yourself that gives a hint of who you are off stage.
- You can add any upcoming shows or projects you are working on
- This ideally will be one page in total including a picture but that can be a different file/printed document as well.
- Tailor the bio to suit the job you are going for or for where it will be used, for example:

My quick title/tagline is:

Professional Singer / Vocal Coach & Performance Coach
This could be used if someone were to introduce me at a lecture or event.

My Social Media tagline is:

Professional Singer / Vocal Coach & Performance Coach / Berklee Online Student / Planning & Productivity Addict

The full caboodle intro is the bio you see above!

Look at other websites of people in the same industry or folk you just really like to get ideas on how to put your own bio together!